Norwescon 43: The Longest Night
April 1–4, 2021 (<u>www.norwescon.org</u>)
Exhibitors' Airmeet Booth Information



Hello, and welcome to Norwescon 43: The Longest Night.

As an exhibitor with a paid membership, we welcome you to our awesome event platform: Airmeet. With your paid membership, you receive an exhibitor's booth in the event arena, which comes with graphic, video, and interactive features:

- Your logo (400 x 96 pixels, up to 500KB file size)
- A large banner graphic (1,936 x 668 pixels, up to 500KB file size)
- Optional embedded video (you must provide the desired link)
- Two resource buttons (highlighted, labeled links to the resources of your choice: online documents, sales processing sites, featured works, etc.)
- Web and social media links (Facebook, Instagram, Twitter, and YouTube).

You also get six (6) interactive (audio and visual enabled) tables where you can meet, see, and talk to your customers. Each table has up to eight (8) seats, and a ninth seat for the booth owner, who can move from table to table. Each table can be labeled and host a small graphic (.svg & .png files only, up to 500KB).

Norwescon will provide an initial set up for your booth based on the information from your exhibitor's application. We will send an access link to the e-mail address provided in your exhibitor's application, which will allow you to update booth information. You can add other individuals to help you manage your booth, as long as each participant has a paid membership to the convention. For additional information, visit: https://help.airmeet.com/452/adding-booth-exhibitor-in-airmeet

We will open the virtual convention space to exhibitors for the purpose of updating your booth space on Sunday, March 28.

If you would like to update any information in your application, submit a video for us to embed on your behalf, or if you have any questions, email us at to artshow@norwescon.org, clubtables@norwescon.org, or dealers@norwescon.org.

Thank you! We can't wait to welcome you to Norwescon 43: The Longest Night.