## **Dear Artists**

The end of September is here and it is time to open the doors to the Norwescon 33 Art Show. We are very excited to contact you in hopes that you will once again wish to participate in our show.

The first thing that we would like to let you know is that we will once again be having an evening art reception on Thursday. This reception has met with great success in featuring your art to our professional guests and kicking off the convention.

Next we need to let you know about some changes in our pricing structure. We find we have a need to increase our fees:

\$15 per panel/table \$10 print shop handling fee \$15 mail in handling fee

15% Commission on all sales

The increase in fees was carefully thought out before implementing because we are keenly aware of the still difficult economy. In looking at Norwescon's budget and the increase in lighting, panel maintenance and the enhancement of the print shop area as well as supplies we felt that this was necessary to maintain the highest quality of presentation for Norwescon and for your art. Also, we want to remind our current and new artist that the implementation of our policy regarding the appropriate nature of art being accepted to the Norwescon art show is also once again being firmly enforced this year. It is very important to us that we maintain the quality as well as the science fiction and fantasy nature of our art show. If you have any questions about this please contact us directly.

We also like to announce that we have a new manager for our artist alley area David Ketcherside who has a lot of new and exciting ideas for this year's space. If you are interested in participating in Artist Alley please contact David at <a href="mailto:artistalley@norwescon.org">artistalley@norwescon.org</a>. He will be providing further information in upcoming eNewsletter.

Please remember that purchasing space in the art show does not include a membership in Norwescon, if you are planning on attending the convention you will need to make separate arrangements for this by contacting the registration department.

Attached you will find the "Snap Shot" (overview) regarding the specifics for the art show as well as the reservation form and policies. We would like to thank you for your interest and for participating in Norwescon's art show and encourage you to contact us with your ideas or concerns so that we can continue to move forward with making the Norwescon Art Show the best that it can be for you and for our members.

You can contact us directly at <a href="mailto:artshow@norwescon.org">artshow@norwescon.org</a>. We look forward to working with you.

Sincerely,

Doug and Pat Booze Norwescon Art Show Managers

