

Artists' Alley Policies



Price

- The table is available for free.
- Artist must be a member of the convention to participate.

Selling

- Artists are allowed to sell only their own items.
- Commissions and immediate portraiture are encouraged.
- Artists are responsible for their own sales tax collection and reports. We will not be collecting sales tax for them, nor will we be reporting for them. We will not, in fact, be handling any monies at all on behalf of Artists' Alley. Free temporary tax IDs are available by calling 800-647-7706.
- While we permit selling at the table, the primary purpose of the table is for demos and artist interaction with the public. We really don't want the Alley to be an Art Dealer's Row; we do not wish to compete with the Dealers' Room in any way, shape or form. Large quantities of saleable items should be sold in the Dealers' Room, not in the Alley.
- We also do not wish to compete with the Art Show. If you have items for sale in the Art Show or in the print shop please do not compete with those prices. We would encourage you to sell different art pieces or do commission works.

Times

- Blocks of times will be made available depending on the amount of interest, number of tables, and participant availability.
- Blocks of times will not be less than 1 hour and no more than 4 hours. Each participant will be given at least an hour between each block, in order to prevent demo burnout. We encourage 2 hour increment blocks of time. Some larger demos may be given exceptions to this due to setup and take down time.
- Hours:

Thursday	4:00 p.m. – 6:00 p.m.
Friday	9:00 a.m. – 6:00 p.m.
Saturday	9:00 a.m. – 6:00 p.m.
Sunday	10:00 a.m. – 2:00 p.m.
- Tear down of your area should begin 10 minutes prior to the end of your time slot. This will allow the next artist to set-up at the beginning of their time. Please respect this.
- Tables will be open from 6 pm until 9 pm to anyone who wants to setup on Thursday-Saturday evenings. This is on a first come first serve basis. On Sunday there is no informal Alley participation after the scheduled hours.

Includes:

- 2D art techniques including painting and drawing
- 3D art techniques including chain mail demos and jewelry making
- Sculpting per arrangement with Artists' Alley Manager
- Any other forms of demonstrable art including makeup and fabric art

Other

- Norwescon is not providing any security for items in Artists' Alley. Any items brought to the Alley, including items for sale or items for demos, are the sole responsibility of the owner. The Alley is located in a hallway, there are no locks available. We assume and accept no liability for any of it.
- We expect a good attitude and respect shown towards the other artists and to the public. If you have issue with how someone is treating you or acting in your area please contact the Artists' Alley Manager or Art Show Managers for assistance.
- Remember, we really want to emphasize demos and interaction!
- Norwescon cannot provide storage space for your supplies or art and craft materials.
- Participants in Artists' Alley may be promoted on the Norwescon site and in the program guide.
- We expect you to show up at you allotted time. If you cannot make you timeslot you must contact the Artists' Alley manager so that arrangements can be made for another artist to take your slot.

Art can be seen in the Show, but it's up close & personal in the Alley.