

## Norwescon 34 Art Show Report

On Thursday we kicked off our art show with the annual artists' and pro reception, to welcome all the artists and panelist to the convention. It was well-attended and a great start for this year's art show experience.

When we opened the doors on Friday morning, it was like a floodgate, with the crowd hitting us like a wave. We made our first sale within 10 minutes and it never seemed to stop that day. The rest of the weekend stayed very busy. The print shop seemed full of folks all weekend looking for something special for themselves or as a gift. The Kinuko Y. Craft prints and books were extremely popular because members were so excited to have this very special opportunity to own a piece of Ms. Craft's work. In fact, art show sales were up significantly from last year. We are very pleased that our members were not only able to view and enjoy this year's art show, but could purchase works of art for their homes.

We had once again a fantastic crew to help us this year. We are very appreciative of their time, effort, and great new ideas that were brought to this year's art show. The construction of the "erector set" art panels was amazing; we started around 5:00 p.m. and completed the construction before 11:00 that evening. This nearly set an all time record for the construction and could not have been accomplished without the skillful logistics of Team Pawtowski and their transportation crew. The other key ingredient to the record-setting pace for this year's construction has to go to the leadership and skill of our construction chief Walt Thomas and all of the wonderful volunteers who showed up once again this year to help construct the art show.

After the art show construction is completed, there are many other tasks that need to be done in a very short time, from setting up lights and computers, to the logistics of just getting all of the paperwork and office work completed before the Thursday artist check-in. None of this could be accomplished without the tremendous help of Elizabeth Thomas-Rodolf and the Team Tech crew (which she leads brilliantly), and with Jason McKinney's Team IT, who we rely on greatly throughout the weekend... we could not do our job without them.

In addition, a huge thank you to our own staff, who truly make it possible for us to have such a successful show, and many of whom have taken on additional responsibilities this year; we are truly forever grateful. They are: Shaughnessy Leslie Fischer, Bill Cochell Jr. Jean Carlos, Josalyn Carlos, Laurie McCarthy, Michael Stonecastle, Diane Wahlberg, Richard Malco, Lise McKinney, Laura Penty and David Kotcherside. We also want to announce that the Art Show Apprentice award goes to Caroline Westra for her outstanding contribution to our team this year. Lastly, we would like to thank those volunteers that gave us their time at the convention. We hope that you know how much we appreciate your doing so. Without your volunteering, the art show would not have been such a success or as fun for us and the staff.

One of the new things that we tried that was a great success was the use of maps for members to more easily find artists. It was an idea brought to us by our own publications team, and although we have a few kinks to work out, we will definitely do it again for Norwescon 35. We also examined the Peoples Choice Award process and tweaked some of our procedures, which we think was an improvement. This year we wanted to join in the fun of collecting ribbons, so ribbons were given out to everyone who voted; we believe that this contributed to the increased participation and fun factor. For this year's charity auction we also made some great new changes but we will cover the details in a separate article.

Our most exciting addition to this year's art show was the implementation of docent tours. Our programming team, led by SunnyJim, was able to wrangle three of our amazing artist Pros,

Todd Lockwood, Alan M. Clark and Liv Rainey-Smith, to lead these tours. They were hugely successful and we hope that this joint-effort of programming and the art show team can continue for next year. We specifically would like to thank SunnyJim, Todd, Alan and Liv for their time and effort in making this possible.

We also wish to thank Kinuko Y. Craft and her husband, Mahlon Craft, for their participation in this year's convention and art show. Many people may believe that it is only a matter of them shipping some art and getting on a plane to come to Seattle. However, a lot of work and effort was put in by the Crafts to make sure that our members' experience was special. We wish to thank them for everything that they did and for their generous time that they gave to our art show and to our members. Ms. Craft is unquestionably one of our country's finest artists and it was a great privilege for us to work with the Kinuko and Mahlon. We hope that their time spent with us was as gratifying for them as it was for us.

And of course, we would like to once again thank all of our artists for their participation in this year's show. You are the best of the best and you truly "brought it on" this year! This was reflected by all of the positive comments and, frankly, strong sales for this year's show. We hope that you will continue to participate in the future, and we look forward to working with you again.

The Boozes

## Norwescon 34 Art Show Awards.

### Judges' Choice:

Guest of Honor Choice:	Kyle Abernethy "Red Raven"
Best in Show:	Kinuko Y. Craft "Tom Thumb and his Tiny Coach"
First Place:	Mark Roland & Alan Clark "Tides of Intimacy"
Second Place:	Jeff Sturgeon "On the Outer Rim"
Third Place:	Julie Baroh "Study of Peri"
Best Color:	Kinuko Y. Craft "Luna"
Best Black & White:	John Alexander "Star Song"
Best Mix:	Stephen Lestat "UFO 101"
Best 3-D:	John Alexander "Satanic Giraffe"
Best Jewelry:	TM Original "Triple Asymmetrical Watch Face Necklace"

### People's Choice:

Best in Show:	Butch Honeck "Inquisitive Island"
Best Sci-Fi:	RogersRocketships "Ad Astra per Aspera"
Best Fantasy:	Mark Roland and Alan M. Clark "Tides Of Intimacy"
Best Humor:	Douglas Herring "Two Thumbs Up"
Best Horror:	Amber Clark "Her Return"
Best Mixed Media/3-D:	Butch Honeck "Inquisitive Island"

We would also like to congratulate Eithan Claunch for receiving the first NWC Raising Artist Scholarship, which is to be applied to his education at the Northwest College of Art.

The Norwescon 34 judges were Don Lacky, Betty Bigelow, Patricia Booze, and Kinuko Y. Craft.